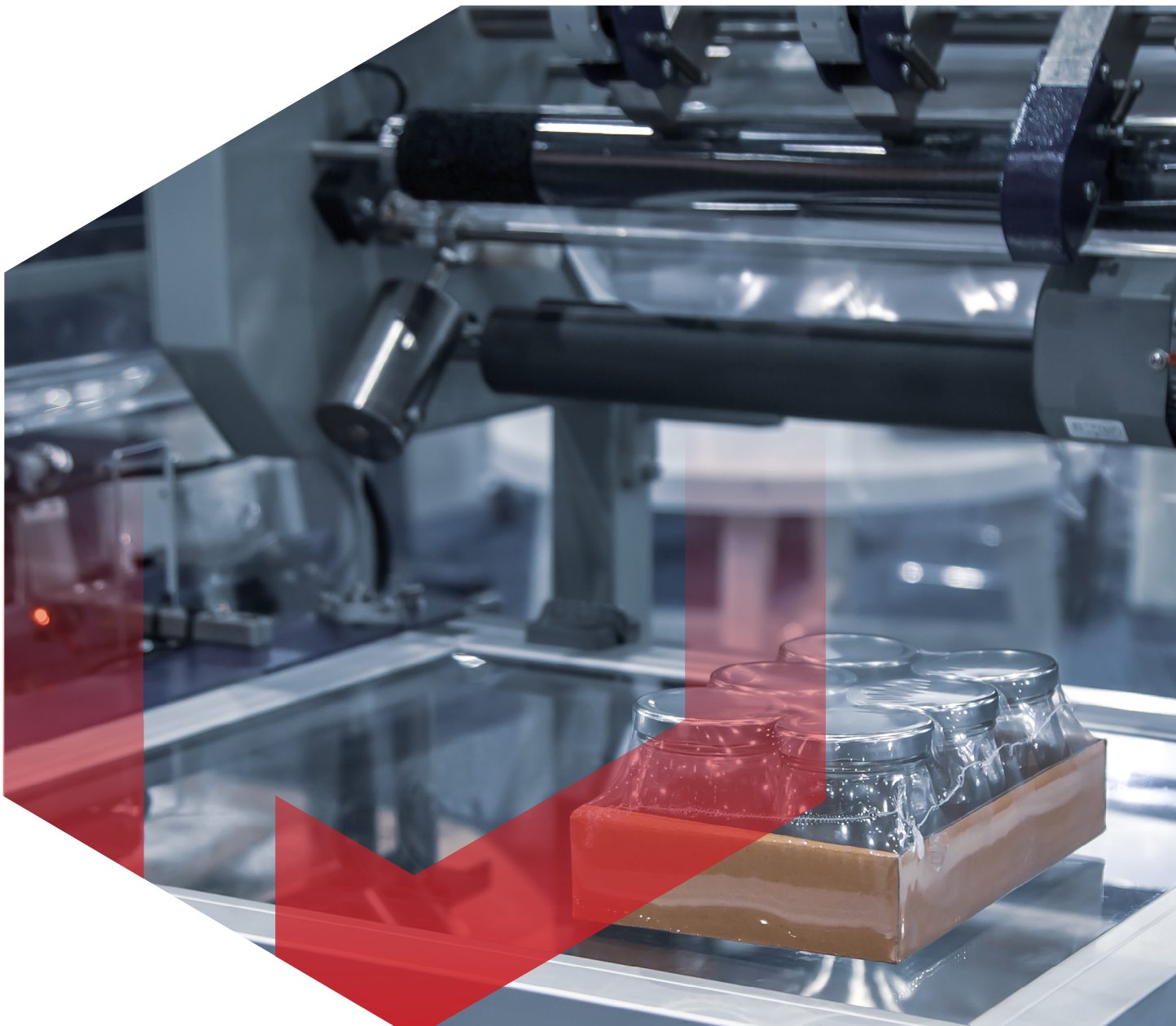




WE LEAD AND PROMOTE THE PLASTICS INDUSTRY.

Be connected. Be heard. Be represented. Be involved.

Join Today



# We Are PLASTICS



**Working** with members to be more globally competitive.

**Advancing** sustainability and being a good steward of the environment.

**Changing** perceptions about plastics by highlighting their true positive impact.

**Creating** connections and providing resources that empower our collective voice.

**Promoting** plastics manufacturing and driving business growth.





# The Value of MEMBERSHIP

We lead and promote the plastics industry.

Since 1937, and first established as the Society of the Plastics Industry, the Plastics Industry Association (PLASTICS) has provided education and advocacy to our members. Representing more than 900,000 workers in the third largest manufacturing industry in the U.S., PLASTICS delivers market insights, regulatory and legislative representation, and industry programs designed to help your business grow.

PLASTICS' councils, committees and events – including the flagship trade show NPE: The Plastics Show – bring together the boldest and brightest innovators, influencers, and technologies to create meaningful connections and showcase the industry.

The association is dedicated to helping members shape the future and make a positive impact every day – from the technological advancements they enable, to the possibilities they create.

**Your membership in PLASTICS allows you to:**

**Understand**....the business opportunities and obstacles confronting your business through access to exclusive data, economic forecasts, analysis and reports.

**Protect And Grow**....your business through use of our advocacy resources, reporting, and efforts.

**Connect**....with industry leaders, customers and prospects face-to-face at our year-round portfolio of events.

**Drive The Future**....of both the association and the industry by participating in councils and committees.

**Join**....the collective voice in promoting sustainable business practices and the value of plastics.

## Table of Contents

Becoming a Member	4
Membership Types	5
Committees, Councils and Divisions	7
Membership Resources and Benefits	8
Sustainability and Recycling	9
Communications and Outreach	10
Events	10
Advocacy	11
Industry Standards	12
Future Leaders in Plastics (FLiP)	12
Market Intelligence	13
Direct Cost Benefits	14
Ready to Join?	15

# Becoming a **MEMBER**

**PLASTICS Supports the  
Entire Plastics Supply Chain**



**Equipment  
Manufacturers**



**Moldmakers**



**Material  
Suppliers**



**Processors  
and Converters**



**Recyclers**



**Service  
Providers**



# Types of MEMBERSHIP

The corporate memberships allow all of your colleagues to participate in PLASTICS activities and take advantage of member benefits.

Member Types and Categories are:

## Full Member

This membership class includes manufacturers in the plastics supply chain. Full member categories include:

- **Equipment Manufacturers and Moldmakers:** Manufacturers of plastics processing equipment, including primary machinery, secondary auxiliaries, molds, dies, tools, spare parts and other components.
- **Material Suppliers:** Manufacturers and compounders of raw materials such as resins, fillers, stabilizers, pigments, and other compounds.
- **Processors/Converters:** Manufacturers of plastic products through injection molding, blow molding, thermoforming, extrusion, transfer molding, compression molding and other methods.
- **Recyclers:** Manufacturers who either convert post-consumer or post-industrial plastics into pellets, flakes, or other feedstocks used by processors, and/or convert post-consumer or post-industrial recycled plastics into plastics products. Either or both must make up at least 80% of the business. Recyclers may join as Equipment Manufacturers, Material Suppliers or Processors.

## Associate Members

Associate members are companies that stock and sell product manufactured by third parties that are utilized by processors in the production of any plastics products. Associate member categories include:

- **Distributors:** Third party sales of raw materials, equipment, molds, or plastics products.
- **Manufacturer Representative or Sales Agent:** Individual entities reselling products for principal manufacturers or raw materials, equipment, molds or plastic products.

## Service Providers

Publishers, researchers, consultants, and any other corporation that devotes a significant portion of its business to the plastics industry can join as service providers. This includes, but is not limited to, banks, insurance agencies, software development companies, utilities, logistics and transportation companies, testing service and economic development agencies, as well as individuals engaged in educational and government research or professional pursuits directly related to the development or use of plastics.

# Expand your involvement and extend your influence.

PLASTICS' Committee, Councils and Divisions are the backbone of the association and the driving force behind our mission and work on behalf of the industry.

Comprised exclusively of representatives from member companies, these groups monitor industry trends, as well as legislative and regulatory changes. They inform decision makers and advocate on behalf of the industry. They spearhead programs and products and make a positive impact on the whole industry.



# Councils, Committees and Divisions

## Councils

### EQUIPMENT

Machinery and mold manufacturers.

### MATERIAL SUPPLIERS

Resin, additives, colorant, bioplastics and other material suppliers.

### PROCESSORS AND CONVERTERS

Producers of plastic products.

## Committees and Divisions

Committee on Equipment Statistics (CES)

Flexible Film and Bag Division

Flexible Vinyl Products Division

Fluoropolymers Division

Machinery Safety Standards Committee

Rigid Plastics Packaging Group (RPPG)

Transportation and Industrial Plastics (TIP) Committee

Future Leaders in Plastics (FLiP) Committee

Food, Drug and Cosmetic Packaging Materials Committee (FDCPMC)

Public Policy Committee (PPC)

NPE

Trade Shows

Conferences Committees

## Recycling and Sustainability

Recycling Committee

Sustainability Advisory Board

Operation Clean Sweep

Bioplastics Division

New End Market Opportunities (NEMO)

Zero Net Waste Program

Marine Debris

Advanced Recycling

Regulatory Environmental

Environment, Health and Safety Committee (EHS+)



# Member Resources and Benefits

Membership provides you access to expertise, capabilities, products, programs, and connections in the following critical areas:



Plus, there are several direct cost and access benefits that offer significant savings and exclusivity to members.





# Advocacy

The PLASTICS Advocacy team works to advance the industry's legislative and regulatory priorities. We educate policymakers about the plastics industry's job creation and innovation, and collaborate with other industry trade associations to address today's critical issues and stay one step ahead of tomorrow's.

**Federal** – The Federal team develops and strengthens relationships and handles issues that come from Congress and the administration. The team also leads the annual Plastics Industry Fly-In when industry leaders come to Capitol Hill to discuss industry priorities with their congressional representatives and federal officials.

**State** – the State team works with member companies to deal with priority issues that can move quickly in state legislatures, agencies or local governing entities.

**Regulatory** – the Regulatory team works with outside legal and scientific experts to nail down the details of regulatory threats, and with our legislative teams to develop sound policies and strategies for critical regulatory issues.

**Grassroots** – the industry creates jobs, drives, economic growth and produces innovations that improve lives. This is our story and it's how we advance our cause to give policymakers a better understanding of our industry and its positive impact.

## Other Key Advocacy Capabilities and Initiatives

**Tariffs and Trade** – PLASTICS has been a vocal opponent of proposals to impose tariffs on plastic products, materials and equipment. We continue to fight on behalf of the industry and to promote free trade on Capitol Hill, the White House, in legislatures across the country and in capitals around the globe.

**Environment, Health and Safety** – the mission of the EHS+ Committee is to achieve performance improvement in worker safety, environmental and product regulatory areas of the industry. The committees task groups deliver environmental, health and safety information and tools for members; provide input and direction on legislative and regulatory proposals; and protect polymer market interests, including providing information on activities that affect product management.

**Advocacy Action Center** – through its Advocacy Action Center, PLASTICS provides a grassroots network to rally the 900,000+ plastics workers nationwide. Grassroots mobilization is a powerful tool in the arsenal of issues advocacy. By uniting the various segments of the industry into a single cohesive voice, PLASTICS seeks to effect change in public policy.

**Food, Drug and Cosmetic Packaging Materials** – the PLASTICS Food, Drug and Cosmetic Packaging Materials Committee (FDCPMC) works to ensure that plastics packaging protects the product it contains and the health and safety of the end use. It works to harmonize regulatory policy that support economic growth in the food, pharmaceutical and cosmetic sectors.

**International Trade** – this is an important and growing element of PLASTICS members' operations as they seek to retain and enhance their competitive positions both domestically and abroad. PLASTICS stands ready to assist members with international trade inquiries and actively works to promote the interests of PLASTICS members in a number of forums.

**State and Congressional Data** – get current facts and figures on the employment, payroll, tax and shipment volume of every state in the nation.

# Communications and Outreach

PLASTICS strengthens the industry and positively influences perceptions of plastics through ongoing communications efforts including public relations, social media engagement, message development and public opinion research.

**ThisIsPlastics.com** – a resource that will help you inspire meaningful discussions about the power of plastics. This Is Plastics provides tools, information, and resources to enable plastics industry companies and employees to proudly and accurately communicate about plastics.

Starting with smaller digestible information elements, this resource also provides a deeper dive into richer, more substantive content and can be found at [www.ThisIsPlastics.com](http://www.ThisIsPlastics.com).



An association publication dedicated to the plastics supply chain. Published in the spring and fall, each issue explores the innovations, connections and businesses that drive the industry's growth.

## Media Relations

The PLASTICS communications team:

- Proactively tells the plastics industry's stories through both traditional and social media
- Promotes plastics as the sustainable material of choice through targeted outreach programs
- Provides real-time responses to today's rapid news cycles.



# Events

From the world-renowned NPE® trade show to a wide-ranging portfolio of subject-specific conferences, PLASTICS promotes, develops, and strengthens members, the industry and our collective innovations with global events, leadership inspiration and partner exposure.

## NPE: The Plastics Show



NPE: The Plastics Show is one of the most influential trade events and conferences for the global plastics supply chain. Every three years, the industry gathers the best and the brightest in one place at one time – NPE® in Orlando, Florida. The show, established for more than 70 years, presents the latest in manufacturing, machinery, chemicals, additives, design engineering, robotics, dies, tools, molds and more. Vertical markets represented include, appliances, automotive, bottling, building and construction, consumer electronics, medical devices and supplies, sustainability and recycling, and packaging.

## Conferences and Meetings



Attended by executives from member companies across the supply chain, PLASTICS events are delivered by world-class speaker faculties featuring some of the industry's leading experts and advocates. Each event takes a deep dive into the essential business and technical topics relevant to specific industry segments, while enabling lasting networking connections. They address the most current opportunities and pressing challenges and deliver actionable insights that can be applied to immediate effect on attendees' individual business circumstances.

# Sustainability and Recycling

We are dedicated to setting industry-leading environmental goals and providing tools and programs that accelerate and support our members' sustainability efforts.

## PLASTICS Sustainability Statement

The Plastics Industry Association encourages all companies engaged in plastics manufacturing to make sustainability a guiding principle at all levels of operation. Sustainable plastic manufacturing conducts business in a way that seeks to drive value creation for society, the environment, and the industry. It also strives for improvement to reduce impacts on natural resources, minimizing waste generation, and shifting toward renewable energy options; all of which reduces greenhouse gas impacts. Efforts should be guided by scientific data that measures the impact of the many lifecycle stages of plastic products, consistent with the values of Sustainable Materials Management, and strive to keep materials in circularity for remanufacturing wherever it yields the greatest environmental benefit. These activities should be measured and reported with integrity and transparency.

### Bringing the commitment to life:

**Recycling Committee** – represents PLASTICS members across all three councils, bringing equipment makers, processors, and material suppliers together to align their efforts to put recycling at the forefront of their businesses.

**Sustainability Advisory Board** – prioritizes opportunities, steers projects across the broader organization and ensures that the success of efforts are measurable, so the industry's environmental and societal impacts are understood.

**Bioplastics Division** – works to educate, advocate, and collaborate on behalf of the bioplastics industry. In addition to communications project like Bioplastics Week, the division works on resources for companies interested in learning more about bioplastics.

**Re|focus Sustainability and Recycling Summit** – designed to challenge the plastics industry to redefine manufacturing to use greater recycled content, better incorporate principles of design for recycling and consider all opportunities to drive sustainability.

**NEMO (New End Market Opportunities)** – this subcommittee seeks to find new end markets for hard to recycle plastics. The projects aim to involve the full plastics supply chain to analyze, test and implement new materials streams.

**Zero Net Waste Program** – sending zero waste to a landfill is an attainable sustainability goal for companies and their employees. This groundbreaking program helps members evaluate waste-reduction opportunities and maximize landfill diversion.

**Operation Clean Sweep** – launched more than 25 years ago, this international voluntary stewardship and educational campaign programs is designed to stop littering before it starts by preventing resin pellets, flake and powder loss.

**Marine Debris** – plastics organizations around the world joined to announce The Declaration of the Global Plastics Associations for Solutions on Marine Litter. Since 2011, 75 plastics organizations and allied industry associations in 40 countries have voluntarily signed the pledge and planned, put into action, or completed more than 350 marine litter solutions projects.

# Industry Standards

To be effective in standards development and participation, you must have a seat at the table. Be an insider as a PLASTICS member.

**PLASTICS standards strategy has four key areas of focus:**

**Machinery Safety Standards** – PLASTICS is accredited by the American National Standards Institute (ANSI) to develop standards for the safety of machinery. These standards combine user and care requirements with risk assessment to provide practical hands-on measures for preventing worker injury.

**International Standards** – PLASTICS works through its ANSI accreditation to participate in international standards development through the International Standards organization (ISO). PLASTICS participates in ISO Technical Committee 270, in addition to monitoring the work of other standards-setting bodies such as IEC and VDMA to ensure that US companies have a voice in the development process.

**Outside Organizations and Codes** – PLASTICS is involved in a number of outside groups such as the National Fire Protection Association (NFPA), ASTM International, the B11 Standards Committee and Underwriters Laboratories (UL) to ensure that the plastics industry's interests are represented.

**Additional Standards and Technical Reports** – there are a number of standards and technical reports that emerge from other non-machinery safety standard segments that can impact companies in the plastics industry and the PLASTICS standards program monitors these to help address any associated issues.

---

## Future Leaders in Plastics (FLiP)

PLASTICS is here to support and encourage the next generation of plastics leaders who will play critical roles in the innovation, technology, and future of plastics. We're committed to workplace development and improving perception by cultivating future leaders who will continue to shape our success.

**FLiP Committee** – PLASTICS created FLiP for plastics professional younger than 40. FLiP's mission is to provide you professional in the industry with the exposure, education, and resources they need to grow. These include:

- The FLiP Mentorship Program.
- Task groups that seek opportunities in continuing education and networking.
- Quarterly FLiP Committee meetings.

FLiP provides your high-potential employees with resources and support to strengthen their leadership skills and plastics industry knowledge.



# Market Intelligence

We provide a complete data resource portfolio to help members make informed decisions that drive our industry's innovation and success and the business growth of our member companies.

## Global Trends

This annual report paints a picture of the overall state of the plastic industry. Information covered includes plastic industry trade flows, industry consumption and market share, and analysis of what the data means for the industry moving forward.

## Size and Impact Report

This report tells the story of the U.S. plastics industry in number showing the size of the industry overall, how it compares with other industries, its growth rate, the centers of industry concentration in the U.S., its impact on the U.S. economy, and the outlook for the industry.

## Plastics Quarterly Forecast

Drawing from leading economic indicators, including manufacturing activity, housing statistics and retail sales, as well as macro indicators such as GDP and inflation, Plastics Quarterly Forecast consolidates the data into one comprehensive user package that arrives in your inbox every quarter giving you current, up-to-date information you can use to help your business grow.

## Plastics Industry Annual Business Outlook

Each year, PLASTICS conducts an industry-wide business sentiment survey of members and non-members to produce the Plastics Industry Annual Business Outlook, and the associated Plastics Business Outlook Index – a diffusion index for the plastics industry.

## Other Industry Data

Plastics Production and Capacity Utilization

Plastics Product Price Index

US Medical Device Trade Report

Value of Manufacturers Shipments and Inventories

# Additional Benefits of Membership

In addition to accessing the many capabilities and assets described here and to support the business decisions your company makes, a PLASTICS membership also offers tangible cost benefits such as:

- A significant discount on booth space for NPE: The Plastics Show and the opportunity to select exhibit space in the member category ahead of hundreds of non-members
- Discounted registration rates to all PLASTICS paid conferences and meetings
- Exclusive access to select PLASTICS meetings
- Exclusive complimentary access to select PLASTICS reports and data
- Discounts on advertising and sponsorship promotional opportunities in PLASTICS publications and at events







# Ready to Join?

## Become A Member of PLASTICS Today

**Contact: Mark Miller**

Director, Member & Sponsorship Sales



[mmiller@plasticsindustry.org](mailto:mmiller@plasticsindustry.org)



+1-202-974-5276





Plastics Industry Association (PLASTICS)

1425 K Street, N.W., Suite 500  
Washington, DC 20005

[www.plasticsindustry.org/whyjoin](http://www.plasticsindustry.org/whyjoin)