

## PLASTICS SUSTAINABILITY PLAN

*We love plastics. We hate plastic waste.*

At the Plastics Industry Association, we believe that plastics are amazing materials with mechanical properties that are unmatched by metals, glass, cartons or paper. With their light weight, durability, and efficient production, plastics solve sustainability challenges that exist in a broad range of other industries.

Plastics have a great story, and we believe that we have a responsibility to lead engagement opportunities, advocate for its sustainability benefits, and address opportunities to improve. As a result, PLASTICS believes that our priority focus areas for sustainability are to address plastic waste where it exists, encourage responsible consumption, and promote the circular economy.

### **Promote Plastics Circularity**

- Educate on renewable feedstocks
- Support plastic collection and recycling efforts, and increase residential access
- Promote advanced recycling as complementary to mechanical recycling
- Explore new markets for using recycled materials
- Advocate for new infrastructure as alternatives to landfill
- Consumer and policy stakeholder education on the environmental benefits and recyclability of plastics

### **Eliminate Plastic Waste in the Environment**

- Enhance Operation Clean Sweep
- Support organizations and participate in clean-ups

### **Consume Resources Responsibly**

- Enhance Zero Net Waste
- Consume energy, water, and materials efficiently
- Reduce carbon emissions
- Dispel greenwashing from other materials
- Educate about ESG reporting
- Support plastics workforce (FLiP, MFG Day, DE&I)